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Message Text

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PAGE 01 MEXICO 06348 180012Z

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ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 INT-05 USIA-15 /038 W
---------- 102249
R 172251Z JUL 75
FM AMEMBASSY MEXICO
TO SECSTATE WASHDC 8937

UNCLAS MEXICO 6348

E.O. 11652: N/A
TAGS: BEXP, MX
SUBJ: PROPOSED TRADE MISSION/STEEL SEMINAR

REF: PLANTY/JASPER TELCON 7/16/75; PLANTY'S COMMERCE CONSULTATIONS 6/26/75

PASS COMMERCE MEPD/JASPER

1. EMBOFFS PRESENTED TRADE MISSION IDEA TO LAS TRUCHAS (SICARTSA) DIRECTOR ADOLFO ORIVE ALBA JULY 16. ORIVE ALBA RECEIVED PROPOSAL ENTHUSIASTICALLY AND SAID SICARTSA WILLINGT TO STRUCTURE INTENSIVE TWO-DAY SESSIONS WITH INDUSTRY REPRESENTATIVES. HE INDICATED FIRST WEEK SEPTEMBER AGREEABLE TIMING FOR MISSION AND SICARTSA DISPOSED DISCUSS THROUGHLY ALL ASPECTS SECOND STAGE EXPANSION. MEETINGS WILL BE HELD AT SICARTSA MEXICO CITY OFFICES.

2. ORIVE ALBA NOTED FOLLOWING COMPANIES PREQUALIFIED FOR VARIOUS SEGMENTS SECOND STAGE AND HOPEFULLY WOULD BE INCLUDED IN MISSION: MESTA MACHINE-SWINDELL DRESSLER, WEAN UNITED, BLAW KNOX, E.W. BLISS, KOPPERS COMPANY, STELCO AND UNITED STATES STEEL. HE SAID SPECIFICATIONS FOR LAMINATING PROCESS WILL BE RELEASED AUGUST 11, BOF/CONTINUOUS CASTING AUGUST 19 AND COKE OVENS MID-SEPTEMBER. EARLY SEPTEMBER DISCUSSIONS WITH PROSPECTIVE SUPPLIERS, THEREFORE, TIMELY UNDERTAKING.

3. SEMINAR COULD BE HELD IMMEDIATELY AFTER MISSION USING TRADE CENTER FACILITIES. ENVISION SEMINAR AS TWO-DAY TECHNICAL PRESENTATION DIRECTED AT STEEL INDUSTRY AS WHOLE AND EMPHA-
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SIZING TECHNOLOGICAL SUPERIORITY US. EQUIPMENT.

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4. EMBASSY PREPARED PROVIDE FULL SUPPORT FOR MISSION.

5. ACTION REQUESTED: REQUEST CONFIRMATION EARLIEST POSSIBLE DATE EXACT TIMING AND NAMES PARTICIPANTS FOR MISSON. ALSO APPRECIATE TOPIC SUGGESTIONS FOR SEMINAR PROGRAM. UPON RECEIPT THIS INFORMATION, EMBASSY WILL ARRANGE PROGRAM WITH SICARTSA AND INDUSTRY.
JOVA

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